

AMERICAN BODIES

CREATING MARKETING THAT WORKS!



MARKETING CHECKLIST



1. CONTACT MANAGER
2. VEHICLE GRAPHICS
3. WEARING APPAREL (T-SHIRTS GET SOME WALKING BILLBOARDS
4. SIGNS: A. WINDOW GRAPHICS
B. VEHICLE GRAPHICS
C. BANNERS
D. MDO BOARD 4X8FT SIGN
E. CLOROPLAST 18"X24" INCH SIGNS
F. ACRILITE
5. MAILING LIST
6. EMAIL CAMPAINS
7. HOLIDAY CARDS
8. BIRTHDAY CARDS
9. NEWSLETTERS
10. ARTILES FOR NEWS ORGANIZATIONS
11. JOIN A VOLUNTEER GROUP